

pc the purple cow

Catalog2018



Three assortment options available for counter display:

POS Measurements: H12.6' X L9.3' X W13.6' H32 X L23.5 X W34.5 cm

1. Pick Your Own: choose a minimum of 36 pcs/ 1 full display comprised of any of the

27 designs. Minimum per design 6 pcs. Up to 6 designs X 6pcs.

1 full display / 36pcs, Barcode: 7290014368743,

Item#: 743

2. Floor Display

Pre-packed full display: 21 designs X 6 pcs. total of 126 games.

Barcode: 7290014368545,

Item#: 545

POS Measurements: H73.6' X L16.1' X W18.5'

H165 X L31 X W40 cm





TO GO - magnetic travel games

Compact and chique, a variety of 27 classic board games designed in a slim tin case, printed both sides with magnetic pawns and pieces. Fun and affordable travel games, for all ages.





Tangram Barcode: 7290011890834



Secret code Barcode: 7290014368583 Item#: 583



Barcode: 7290011890353 Item#: 353



Barcode: 7290014368576 Item#: 576



Hangman Barcode: 7290011890681 Item#: 681



Checkers Barcode: 7290011890797 Item#: 797

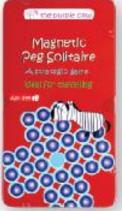


Chinese Checkers Barcode: 7290011890346 Item#: 346



4 In A Row & Tic Tac Toe Barcode: 7290011890018 Item#: 018



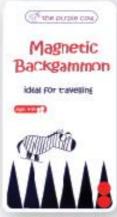




Puzzles Barcode: 7290016026078 Item#: 078



Chess Barcode: 7290011890780 Item#: 780



Backgammon Barcode: 7290011890025 Item#: 025



Sudoku Barcode: 7290011890575 Item#: 575



Snakes & Ladders Barcode: 7290011890544 Item#: 544



Treasure Hunt Barcode: 7290011890759 Item#: 759



Sudoku Shapes Barcode: 7290011890568 Item#: 568



Magic Word Barcode: 7290011890841 Item#: 841



Car Race Barcode: 7290011890742 Item#: 742



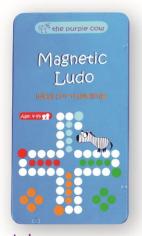
Plank Out Barcode: 7290014368606 Item#: 606



Battlefleet Barcode: 7290011890339 Item#: 339







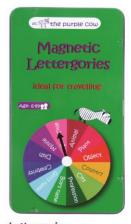
Ludo Barcode: 7290011890001 Item#: 001



Soccer Barcode: 7290014368620 Item#: 620



Bingo Barcode: 7290016026061 Item#: 061



Lettergories Barcode: 7290016026054 Item#: 054



Memo Game Barcode: 7290016026313 Item#: 313



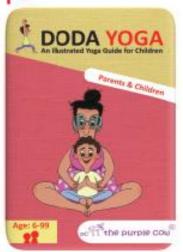
Jet Setter Barcode: 7290016026306 Item#: 306



Animal Homes Barcode: 7290016026290

DODA YOGA

NEW!



Parents & Children - Yoga connects parents and children in a safe surrounding with a pure "quality time" factor. Age: 6+ Barcode: 7290016026283 Item#: 283

DODA YOGA

As Sustroised Nega Guide for Children

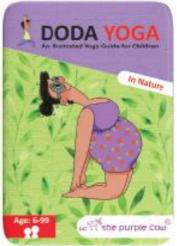
Compa & Concentration

Acct 6-99

Left the purple coul

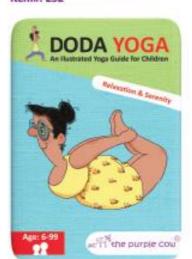
Focus & Concentration - Yoga is a wonderful and efficient tool for children to develop focus and concentration skills. Age: 6+ Barcode: 7290016026276

Item#: 276



In Nature - Yoga in nature allows children to connect, with their body, mind and with nature. Age: 6+ Barcode: 7290016026252

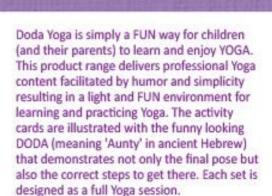
Item#: 252



Relaxation & Serenity - An amazing kit for children to discover their body and release tensions. Age: 6+

Barcode: 7290016026269

Item#: 269





Full Display 20pcs (4 designs x 5pcs) POS Measurements: H 9.8 L 9.4 W 9.4' H 25 L 24 W 24 cm

Barcode: 7290016026320





'Dare for the Truth' is the Purple Cow attempt to 'tame the beast' of the wild classic game and make it safe and FUN and accessible to a broader range of audiences. It's is the World's first card game to come in a bottle! It's a great way to learn more about your friends and family, maybe even more than you ever wanted to know...

We've made 3 versions:

 The classic 'PARTYYY!' version with all the embarrassing quests and intrusive 'Truth' questions.

 The bonding 'Family' version – want to see daddy doing hilarious 'Dares', want to hear your kid's dreams and fears? This is just the game for you.

 The 'Outdoors' version - what can be more suitable than playing this game near a bonfire outdoors? We created 'Truth' questions and 'Dare' tasks to fit the occasion. Full display 18pcs (3 designs x 6pcs) POS Measurements: H 2.6 L 15 W 11' H 6.5 L 38 W 28 cm Barcode: 7290016026245 Item#: 245

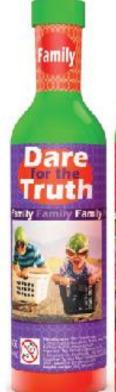


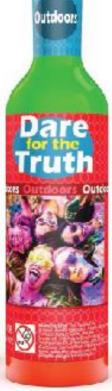
Family - Age: 7+ Barcode: 7290016026214 Item#: 214

Outdoors - Age: 7+ Barcode: 7290016026238 Item#: 238

PARTYYY! - Age: 12+ Barcode: 7290016026221

Item#: 221







ARTYY





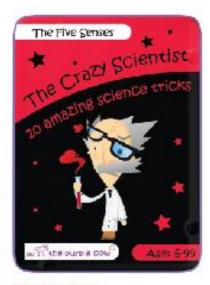
The Crazy Scientist - Activity Cards series are nothing short of a breakthrough in the transfer of S.T.E.M. LOVE to kids. While pricey science kits contain only few experiments - our budget card sets contain 20 exciting experiments in each! The beautiful thing about them is that they all use common household materials. Each magical experiment contains a real science trick with a simple and yet clever scientific explanation. All science tricks were designed for Children aged 6 and above (accompanied by an adult in some cases) and come with detailed instructions and pictures.

- Pre-packed assortment 1 includes 4 sets: Indoors Science, The Magic of Science, The Five Senses, Young Researchers.
 Counter POS 24pcs, Barcode: 7290014368088, Item#: 088
- 2. Pre-packed assortment 2 includes 4 sets: Forces & Energy, Kitchen Science, Material Adventures, Nature Phenomena. Counter POS – 24pcs, Barcode: 7290016026375, Item#: 375







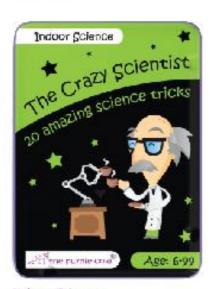


The Five Senses.

20 science tricks - discover exciting new facts about your senses!

Barcode: Refill 7290011890322

Item#: 322

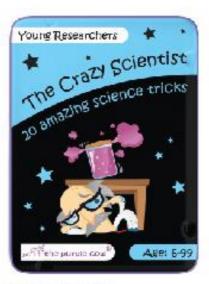


Indoors Science.

This set of science tricks contains amazing surprises in the kitchen, living room and really...everywhere.

Barcode: Refill 7290011890445

Item#: 445

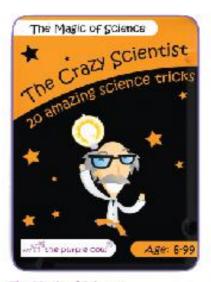


Young Researchers.

Discover 20 fun and fascinating facts about the world around you.

Barcode: Refill 7290011890421

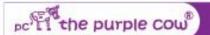
Item#: 421



The Magic of Science.

Do you want to become a scientific magician?! 20 amazing magical tricks supported by a scientific explanation.

Barcode: Refill 7290011890438





NEW!



Material Adventure

20 exciting experiments and tricks with various Materials. Create homemade kinetic sand, generate color explosions and more!

Barcode: Refill 7290016026351

Item#: 351

NEW!



Forces and Energy

20 amazing science experiments on Forces & Energy incl. the telepathic bottles; the acrobat egg and the paper made bridge.

Barcode: Refill 7290016026337

Item#: 337

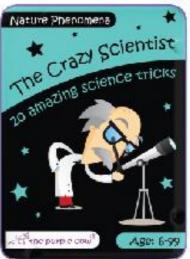
NEW!



Kitchen Science

20 exciting magical science experiments around the kitchen incl. a green sunny side-up egg; the balloon with a skewer stuck within and much more!
Barcode: Refill 7290016026344
NEW!

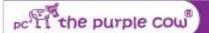




Nature Phenomena

Do you know why the sky is blue? Have you ever seen a tornado in a jar? All of these exciting experiments and much more in this kit!

Barcode: Refill 7290016026368



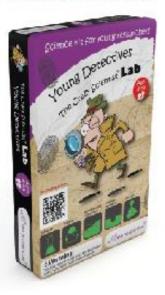
The Crazy Scientist Lab

The world around us is intriguing; Children can gain much joy from experimenting with it and learning about it.

These science kits provide children the opportunity to become real researchers for a few hours and to experiment with their own private laboratory.

These science kits come equipped with the necessary equipment and include a clear guide accompanied with photos of the processes as well as fascinating scientific explanations & facts. Parental supervision required.





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Color Laboratory

The Care Leavent Lab

Young detectives

This kit focuses on finger prints. Children will experiment with producing their own fingerprint and interpreting it. They'll learn how to extract fingerprints from various surfaces using different materials. Just like real crime scene investigators they even create a 3D mold of their finger!

Ages: 6+ Barcode: 7290014368910



Water Gel Science

This kit focuses on water gels. Children will experiment with the special characteristics of polymers and how they interact with water and other substances. They'll perform fun science tricks such as the "vanishing beads" & the "disappearing water" and they'll even get to create a unique bracelet made of water gel.

Ages: 8+

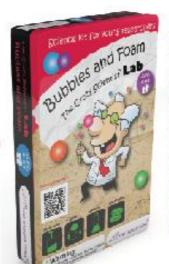
Barcode: 7290014368903



Color Laboratory

This kit focuses on colors. Children as young as 4 will experiment in creating an ice ball with colorful tunnels, creating color solutions and transforming and mixing colors, and even painting with colorful ice! Find all these and more in this kit. Ages: 4+

Barcode: 7290014368934



Bubbles and Foam

This kit that focuses on water, colors, and bubbles, makes science accessible to children as young as 4! Children will create a soap membrane, a foam beehive, learn to hold a bubble without popping it, create colorful bubbles and even paint with colorful foam, Find all these and more in this kit.

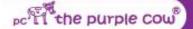
Ages: 4+

Barcode: 7290014368927

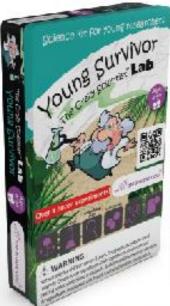












Young Survivor

Darwin once talked about "Survival of the fittest" so you better be fit to survive! A survival situation is not a game when your life is on the line, but it is SUPER COOL to learn survival techniques: learn how to distill, purify and generate water from plants, how to light fire without matches, how to build a solar stove, to build a sundial, a compass, learn Morse code, and much more. Over a dozen experiments in this kit.

Ages: 6+

Barcode: 7290016026191

Item#: 191



Magical Mirrors

Most people don't think twice about mirrors. However, the magical world of mirrors from a science perspective is quite amazing. Over a dozen experiments that will blow your mind - the "Infinite Mirror", the "Disappearing Face", building your own Kaleidoscope to name a few. Looking at mirrors will never feel the same!

Ages: 6+

Barcode: 7290016026184

Item#: 184



Oppenheim Toy Portfolio -Gold Seal Award



Magnetic Wonder

Magnets are not only fun but also intriguing from a real scientific perspective. You'll get acquainted with various magnets including the awesomely strong Neodymium magnet, the weirdest of all "Magnetic Putty", you'll get to build a real compass and create electromagnets and much much more. Over a dozen exciting experiments inside. Beware, you're about to get magnetized to this kit!

Barcode: 7290016026177

Item#: 177



Optical Illusions

When looking at the world around us, our eyes collect information that our brain interprets. But are we really seeing reality as it is? To put it simply: Seeing is (not always) believing! In this kit we will explore different types of fascinating optical illusions.

Over a dozen amazing experiments inside.

Ages: 6+

Barcode: 7290016026207



Oppenheim Toy Portfolio - Gold Seal Award

doodle a droodle

Ready, Sketch, Laugh

"The Purple Cow" brings the "Droodles" back to life with a twist!

Droodles are nonsense amusing cartoons that were originally created in the early 1950s.

The name "droodle" signifies a mix between a "doodle" (a sketch) and a "riddle".

In this entertaining droodle game, players need to think creatively and sketch their interpretation of the droodle.

If they did a good job in sketching - they win points. A good laugh is guaranteed!

This game assists in developing fine motor skills, creative and "out of the box" thinking as well as

sharpening one's sense of humor!

Inside: 108 droodles, erasable tin board, 2 erasable pens, a sand timer & instructions booklet.

Ages: 5+, Players 1-10,

Dimensions: H9.8' X L9.8' X W2.7' H25 X L25 X W7cm

Barcode: 7290016026108







hive Q- knowledge boost card games.

Accessibility to information for the young internet generation is easy. But how do we help them retain the information and transform it to inherent knowledge? These games do just that. They are the world's first cross between a "Go Fish" and a "Trivia" game, thus allowing learning from a younger age.

The play value is not limited to broadening the horizons of the young players, it does much more. The games introduce the players to the world's greatest individuals - scientists, explorers and inventors - and their accomplishments, thus showing them how far they can dream. Other titles in the series present fascinating world landmarks, countries and intriguing facts about the world around us.

Greatest care was invested in the design of the box as a Bee Hive - a place of intensive conscientiousness. Age - 6+

Counter Display: 1 full display fits 16pcs (4 designs x 4pcs)

POS Measurements: H12' X L13' X W10 H31 X L33 X W26 cm

Barcode: 7290016026047







Glorious Explorers Barcode: 7290016026009

Item#: 009



Our World Barcode: 7290016026016

Item#: 016



Greatest Minds

Barcode: 7290016026023

Item#: 023



Monumental Landmarks Barcode: 7290016026030





Illustrated Jigsaw puzzle maps for kids.100 pcs.

Discovering our world was never so much fun. Funky illustrations and detailed info: typical monuments, animals, ethnicities and a host of interesting facts.

Puzzle dimensions: 13.8' x 9.9', 35 x 25cm,

Age: 6+.

1 full "egg tray" display fits 18 pcs (3 designs x 6 pcs). POS Measurements: H 9.5' X L 14.5' X W 14.5'

H 24 X L 36.5 X W 36.5 cm

Barcode: 7290014368811

Item#: 811

SOLAR SYSTEM

Barcode: 7290014368699

Item#: 699

WORLD

Barcode: 7290014368705

Item#: 705

USA

Barcode: 7290014368736

Item#: 736

EUROPE

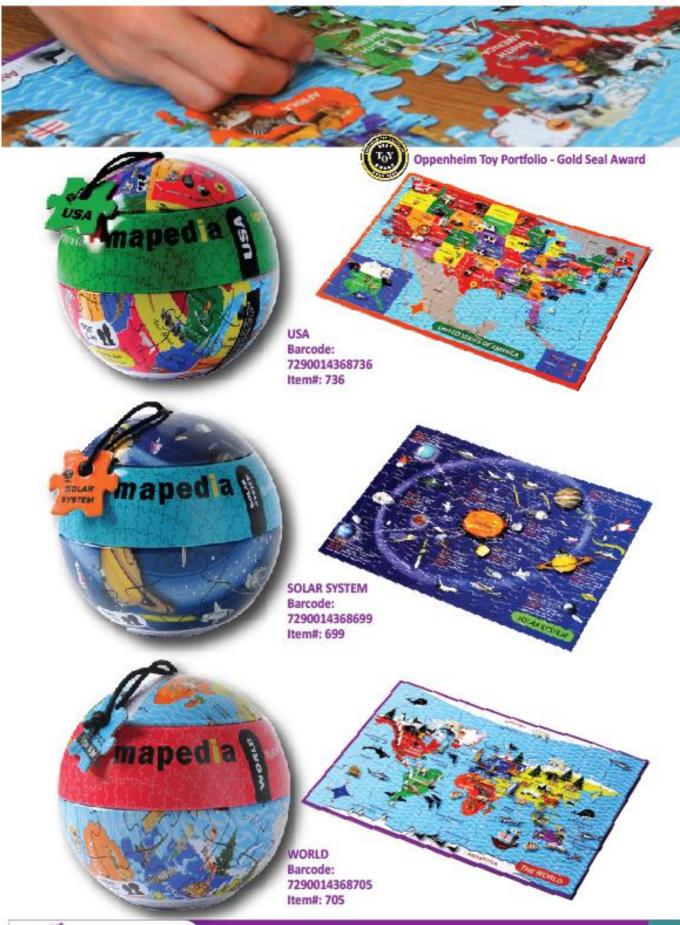
Barcode: 7290014368712 FOB, CHINA ONLY

Item#: 712

YOUR OWN COUNTRY

Barcode: 7290014368729 FOB, CHINA ONLY







The World's Greatest Dice Games

A range of 4 famous and notoriously fun dice games. Served in a tubular box ideal for travelling. Exquisite and vibrant colorful design. Age: 8+



1 full display fits 24pcs (4 designs x 6pcs) POS Measurements: H 14.6' x L 9' x W 10.3' H 37.2 x L 23 x W 26.2 cm Barcode: 7290014368804 Item#: 804



Dudo - China's cheekiest game, Barcode: 7290014368767,

Item#: 767

Bunco - An American buzz, Barcode: 7290014368774,

Item#: 774

Super Yatzy - The hottest game in Scandinavia, Barcode: 7290014368798,







The good old brainy Rummy comes back with new twists: New Rules, New Themes and in our favourite Travel Game tin box. The Goal - to collect series. The first to put down all magnets on the table is the winner! Detailed instructions inside. Ideal for traveling.

Content: 4 magnetic game boards and 50 magnets



backpack world



Ages: 7+ Barcode: 7290016026153

Item#: 153

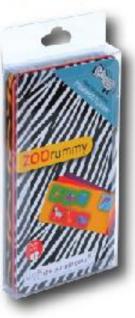
elefunto



Ages: 5+ Barcode: 7290016026160

Item#: 160

zoorummy



Ages: 6+

Barcode: 7290016026146





7 magnetic kits, designed and illustrated by Inna Semadar. The magnetic kits can be used on any metallic surface - refrigerator, magnetic boards, etc.

Recommended by psychologists, as a developmental tool enriching the imagination.

Magnetic Numbers

39 colorful numbers and arithmetic sign magnets suitable for learning arithmetic, numbers, counting and preparation for elementary school.

Age: 3+

Barcode: 7290011890520

Item#: 520

Magnetic Letters

67 colorful magnetic letters, ideal for learning the ABC, writing practice and leaving messages on the fridge.

Age: 4+

Barcode: 7290011890735

Item#: 735

When I Grow Up I want to be ...

A magnetic matching game. Contains:

11 figures

(33 magnets). Objective: to find the 3 matching pieces for each profession.

Age: 3+

Barcode: 7290011890513





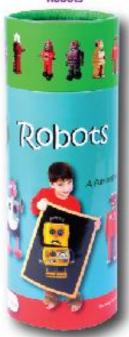




Animals



Robots



Farm World



Jungle World



Farm World

Animals and other elements from the farm world. Includes 24 magnets. Age: 3+ Barcode: 7290011890049 Item#: 049

Jungle World

Animals and other elements from the jungle world. Includes 21 magnets. Age: 3+ Barcode: 7290011890056 Item#: 056

Robots

A magnetic matching game Contains: 13 robot figures. Each figure consists of 3 parts. 39 magnets. Age: 3+ Barcode: 7290016026085 Item#: 085

Animals

A fun magnetic experience. Contains: 13 animal figures. Each figure consists of 3 parts. 39 magnets. Age: 3+ Barcode: 7290016026092 Item#: 092



20 Things that are Fun to Do

A set of four tin cases, each comprises of 20 brilliant activities and games for a variety of situations.





20 things that are fun to do at a sleepover party.

Let the party begin with these 20 brilliant games and activities that will make this party something to remember! Age - 5+ Barcode: 7290011890315, Item#: 315

20 things that are fun to do with your grandparents. Take the quality time with your grandparents to the next level with these tailored activities! Age - 5+ Barcode: 7290011890285, Item#: 285

20 things that are fun to do when you're bored.

Having a friend over and don't know what to do? It's raining outside and you can't go out? 20 fresh ideas to keep you busy. Age - 5+ Barcode: 7290011890308, Item#: 308

20 things that are fun to do on the way.

Who said the journey must be boring?

Let the fun begin with these 20 great ideas and games for the road. Age - 5+

Barcode: 7290011890292, Item#: 292

Counter display: 1 full display fits 24pcs (4 designs x 6pcs)

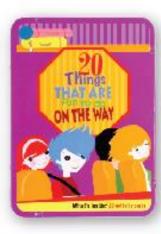
POS Measurements: H10.2' X L9.2' X W9.4' H26 X L23.5 X W24 cm

Barcode: 7290014368095, Item#: 095











Fairy Tale jigsaw puzzles

An artistic interpretation of the fairy tale classics, illustrated by the renowned Australian artist Inna Semadar. Presented in a compact and funky tin box. Suitable for various age groups starting from 3 years old. A variety of puzzles from 24 to 60 pieces.

Puzzle dimensions: 8.7' x 13.8' 32 x 22cm

Counter display fits 24pcs (up to 8 designs x 3pcs)



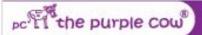
Pick Your Own: choose a minimum of 24 pcs/1 full display comprised of any of the 8 designs. Minimum per design 3 pcs. Up to 8 designs x 3pcs. POS Measurements:

H 11.61' x L 11.22' x W 13.98' H29.5 X L28.5 X W35.5 cm Barcode: 7290014368750

Item#: 750

Pre-Packed Assortment: includes 4 designs - Cinderella, Pinocchio, Snow White, Little Red Riding Hood. Barcode: 7290014368446 484 484

MICOUE. 72300143







Pinocchio- 24 pc puzzle Barcode: 7290011890599

Item#: 599



Little Red Riding Hood- 35 pc puzzle Barcode: 7290011890629

Item#: 629



Snow White- 48 pc puzzle Barcode: 7290011890605



Cinderella- 60 pc puzzle Barcode: 7290011890612

Item#: 612



Hansel & Gretel- 24 pc puzzle Barcode: 7290014368675

Item#: 675



Rapunzel- 35 pc puzzle Barcode: 7290014368651

Item#: 651



Robin hood- 48 pc puzzle Barcode: 7290014368668

Item#: 668



Puss in Boots- 60 pc puzzle Barcode: 7290014368644



Art & Smart Memory Games

The Purple Cow brings back to life the good old memory games.

Designed in a beautiful tubular box with large round and durable play cards.

Each child can find their own favorite title - dogs, funny faces, dinosaurs, robots and illustrated animals.

Age: 3+

Counter display - 20 pcs (5 designs x 4pcs).

POS measurements:

L16' X W13' X H9.3' L40.6 X W33 X H23.6 cm Barcode: 7290014368941









The World Explorer - lotto and memo game

Who will be the first to fill up the suitcase? This enjoyable memo game is rich with content regarding 4 prominent countries – USA, China, France and Italy.

Age: 4+

Barcode: 7290011890148

Item#: 148



Shopping at the Mall - Be the first to fill up the shopping cart with products according to your shopping list. An entertaining memory game, that assists in development of observational skills and spatial memory.

Age: 3+

Barcode: 7290011890155





Ready set going out — a memo & matching game, Have fun with this memo and matching game while preparing for the day ahead. Whilst developing observational skills & spatial memory, its real target is to minimize well known conflicts regarding the issue of getting the children dressed and organized before going out.

Age: 3+

Barcode:7290011890582

Item#: 582



A spectacular range of innovative card games that are unique to the family of the owner.



Family Set

A fun and speedy card game - be the first to create a family set and discover how families come in different forms and shapes.

Age: 5+

Barcode: 7290014368392

Item#: 392



Happy Families

A Go Fish card game starring your own family. Capture the things that makes your family special. Easy to make with our template cards. A DIY family memoir.

Age: 5+

Barcode: 7290014368385



3D Lenticular Jigsaw Puzzles

Steve Bloom images represent some of the most accomplished wildlife and underwater photographs. His breathtaking images come to life in these spectacular lenticular jigsaw puzzles.

Puzzle dimensions: 9.8' x 11.8' 25 x 30 cm.

Age: 6+

Siberian Tigers Fighting 104 pcs.

Barcode: 7290014368309

Item#: 309

Indian Elephant Swimming Underwater

60 pcs.

Barcode: 7290014368316

Item#: 316

Bottlenose Dolphin Leaping Out Of The Water

104 pcs.

Barcode: 7290014368293

Item#: 293

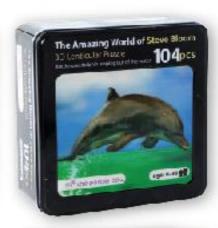
Mother And Baby Panda

60 pcs.

Barcode: 7290014368323











3D Jigsaw Puzzles - 500pcs. Age 6+

Panda climbing a tree 500 pcs. Barcode: 7290014368330

Item#: 330

Chimpanzees 500 pcs. Barcode: 7290014368361

Item#: 361

Giraffe at water hole 500 pcs. Barcode: 7290014368354

Item#: 354

White horses of the Camargue running through water 500 pcs. Barcode: 7290014368347

Item#: 347

Puzzle dimensions: 19.7' x 23.6'

50 x 60 cm













Classic games with funky illustrations of the renowned Australian artist - Inna Semadar.

Lotto game - Animals - The classic game of lotto comes to life with the funky animated animals illustrated by the renowned Australian artist, Inna Semadar.

Age: 3+

Barcode: 7290011890940

Item#: 940



Where do Animals Live? A self-corrective 2pc puzzle matching game (10 sets).

Age: 3+

Barcode: 7290011890773

Item#: 773



Learning to Count
A numbers matching
puzzle - turn the experience of
learning the numbers into
a fun game.
Age: 3+

Barcode: 7290014368439



What's Your Story? 60 Seconds

An engaging and powerful game, empowering players to create and tell a story inspired by theme cards. Carl Gustav Jung's theory, one of the founders of Psychodynamics, served as the inspirational basis for the game.

The Game consists of: 40 cards | Instructions | 5 explanatory archetype cards – based on Jung's theory | Jung's biography card | Sand timer

Age: 12+

Number of players 1-10 Barcode: 7290014368682

Item#: 682





Spin Story Let the fantasy in

"Spin Story" is a magical storytelling game where dragons, heroes, monsters and magical spells blend into one plot SPUN by destiny. A must for those with an attraction to the worlds of magic & fantasy.

Comes with an instruction booklet, sand timer, 7 acrylic spinning tops.

Ages: 6+

Number of players 1-10 Barcode: 7290016026115





Alphabet Cookie Cutter S

Cookie Cutter Set

Animals cookie cutter set

Bake your own cookie animal farm using these funky animal shaped cookie cutters. Includes 13 cookie cutters.

Age: 3+

Barcode: 7290011890100

Item#: 100



Alphabet cookie cutter set

An A to Z shaped cookie cutter set. Perfect for learning the letters, spelling words and creating yummy greetings! Presented in a large tin box. Includes 26 cookie cutters.

Age: 3+

Barcode: 7290011890964 FDB, CHINA DNL9

Item#: 964







The Transportation Bakery

Cookie cutters shaped in a variety of transportation vehicle forms - from a bicycle to a rocket! Includes 10 cookie cutters.

Age: 3+

Barcode: 7290011890551 FOB, CHINA ONLY

Item#: 551

Another option!

Baking with numbers 14 number cookie cutters Barcode: 7290011890728

FOB, CHINA ONLY Item#: 728





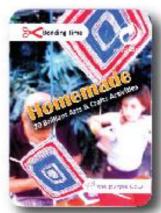


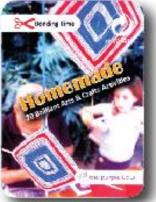
We all try to keep our kids busy in more or less the same ways: TV / Computer / Toys / The park... What about other, more creative ways?

'Homemade' provides fantastic ideas for creative yet simple art & crafts activities that can easily be done at home. Children as young as 3 years old can enjoy this kit with parental guidance.

Age: 3-13







Bonding Time Barcode: 7290014368422 Item#: 422

Not Only for Professionals Barcode: 7290014368415 Item#: 415

The Creative Family Barcode: 7290014368408 Item#: 408







pc "the purple cow"

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